

# Rotary



## Club of E-Club of District 7710

### Club Leaders



Kathy Roadcup  
President



Shirin Mashhoon  
President-Elect  
Secretary



Eve Marion  
Past President  
Treasurer



Matt Babaian  
President-Nominee  
Membership Chair



Lonnie Ervin Jr  
Public Relations Chair



Richard Jaworski  
Service Projects Chair



Rachel Phillips  
Rotary Foundation  
Chair



Kevin David Primus  
Membership Chair



Eugene Perry  
Youth Services Chair



Ronda Pierce-Ntirugelegwa  
Past President



Jeff Blass  
Asst Governor

### Events

No Events found

### What does Rotary mean to you?

By Marie Shoemaker Howard on Saturday, May 25, 2019



For many of us, the answer is both simple and complex. Fundamentally, it involves connections. Rotary is where I connect with my friends. Rotary is where I've made connections to grow my consulting business. Rotary allows me to do more, through

the power of Rotarians locally and around the world in partnership with the Rotary Foundation. I turn to Rotarians when I need a resource or a professional service. Rotary is woven throughout my life in amazing ways.

Looking at Rotary from the perspective of **Why am I a**

**Rotarian?** allows us to genuinely share the value of

Rotary to prospective members. I hope you'll share the joy

of being a Rotarian with those in your professional and social circle during Membership Month in August, and throughout the year. After all, some even call Rotary the **First Social Network!**

This year, I've asked clubs to focus on becoming **Bigger \* Better \* Bolder**. To become **Bigger**, we need a consistent, intentional focus on membership growth. I encourage each club to target a net growth of 5% this year. To achieve a 5% growth typically requires inducting 20% new members to compensate for natural and expected attrition. Over the last couple of years, several clubs in our district have done just that. Perhaps one of the most interesting ways to have significant growth is to establish a satellite club with a different meeting day, time, location or dues structure from the parent club. The district has a goal of establishing at least two satellite clubs this year. Won't you help us identify opportunities for a new satellite club?

How clubs become **Better** can vary widely, but it probably involves learning more about Rotary, enhancing the club's public image, and identifying significant, sustainable projects that address a community need. It can also mean ensuring that you have club activities, programs and projects that engage all your members. Increasing our donations to The Rotary Foundation will allow us to conduct bigger, better, bolder projects in the future. District Rotary Foundation Chair, PDG Newman Aguilar and I have agreed to the following stretch goal for giving to the Rotary Foundation Annual Fund in 2019-2020; an increase of just \$25 per capita ♦ 2 dollars a month ♦ for a total giving of \$250 per capita. Won't you help us achieve this goal so we can make an even bigger difference for those depending upon us? Remember too, that District Designated Funds supporting local projects, come from a portion of our giving to the Foundation.

Brainstorming and implementing projects for your club to become **Bolder** can be great fun and deeply rewarding. What more could your club do, and what bigger impact could your club have on your local community, if it partnered with other clubs and The Rotary Foundation on a big project? How many more people could benefit from your efforts if your club developed a big, bold project from concept to completion?

While the value of Rotary membership certainly changes over time, depending on one's stage of life, I encourage all members to tap into the resources offered by Rotary International and District 7710 in 2019-2020. You may register for District events through [DACdb](#). Resources to enhance the value of Rotary membership include:

- 2019-20 [Digital Toolkit](#)
- **Rotarian Business Directory**, on [Rotary7710.org](#)
- **Rotary Networking Hubs**, starting in the fall of 2019
- **Professional Development Seminar** series in October, February and April
- Expanded learning opportunities at District **Training Assemblies** and the [Rotary Leadership Institute](#)
- Tangible support from the **District Membership and Public Image Committees**
- Rotary International [Learning Center](#) and **MyRotary**
- [DisCon20](#) in Winston-Salem, May 1 & 2, 2020



Together, let's have some fun as **Rotary Connects the World!**

Marie



[Read More](#)

## Coming Attractions!

Saturday, May 25, 2019

- Check the date of the DG Visit to your club on the [calendar](#) on DACdb
- July 23 is the deadline to purchase tickets for the Take A Kid to the Ballgame
- August 25 is Game Day for Take A Kid to the Ballgame
- September 14 (tentative)--Foundation Seminar and Networking event